



Cookie Policy

Applicable legislation requires all website operators to inform website visitors about their usage of cookies and similar technologies.

COOKIE CONSENT

If you visit our websites for the first time, you will be asked for your consent to our use of cookies during your visit to our website. Cookie settings can also be adjusted via your browser setting.

Please note that certain functions of our website may no longer work or work not correctly without cookies.

GENERAL INFORMATION

Cookies are small data files that allow a website to collect and store a variety of data on your desktop computer, laptop or mobile device. Cookies help us provide important features and functionality on our websites and mobile apps. We use them to improve your customer experience.

For example, cookies help us track which page you visit as you move through each stage of the booking process.

Website analytics, including Google Analytics, provide information about the number of visitors to our website and mobile apps, which areas of our website and mobile apps are most popular, and whether there are trends such as a particular page being viewed mostly by people in a particular country. These cookies thus ultimately help us to improve your visit to our website.

If you want to learn more about cookies and how they work, please visit:

www.allaboutcookies.org

or:

www.youronlinechoices.eu

In detail, we use the following categories of cookies:

NECESSARY COOKIES

Necessary cookies we need so that you can move around our website and use its functions. These necessary cookies cannot be disabled.

ANALYSIS COOKIES

We use analysis cookies for the following:

Monitoring traffic on the website and optimize the user experience.

Analyzing aggregated data about website usage to better understand our customers.

Random identifiers shared with partners.

Improve the way our websites and mobile apps work.

MARKETING COOKIES

We use Marketing Cookies to collect browsing information of the user and to allow advertisements to be more relevant and tailored to your travel needs. We use these cookies with our marketing partners to make recommendations to you when you use other websites.

We use the following Marketing Cookies:

- Google Ads
- Google Analytics
- Microsoft Ads
- SA360 (DoubleClick)
- Facebook (Meta)
- TikTok
- Snapchat
- Pinterest
- LinkedIn

This Cookie Policy is updated from time to time.

19 April 2022